HOMECOMING PARADE 2023 ARTESIA HIGH SCHOOL

The Artesia High School Student Council sponsors Homecoming 2023 against the Lovington Wildcats (school colors: royal blue and white) with the traditional Homecoming Parade scheduled for Friday, September 22, 2023, at 4:00 p.m. Student Council asks this year's participants to create their entry around this year's theme, A Fat Bulldog Friday: Bulldogs Take Over Mardi Gras! All those who want to participate in the parade must officially register through the high school.

Participation in the parade requires an entry form and a fee, submitted by the deadline, Thursday, September 14, 2023, at 3:30 PM. Any entries after the deadline will be assessed an additional charge of \$10.00. Participants may pick up an entry form at the front desk of the Artesia High School office. However, forms and fees must be personally registered at the high school with Jennifer Humble or Amy Mathis. The fees, assessed per vehicle or entry, are as follows:

- (a) Single, Non-Judged Entries \$15.00
- (b) Single, Judged Entries \$20.00
- (c) Group entries (vehicles, car clubs, motorcycles, or bicycles) will be assessed a flat fee, depending upon the number of vehicles entered as a group: \$20.00 (2-5); \$25.00 (6-10); and \$30.00 (11+), with an additional \$5 for judged group entries.

Parade line ups and maps will be emailed to all participants by Monday, September 18th. All entry vehicles are asked to arrive to the Bulldog Bowl parking lot by 2:15 p.m. the day of the parade.

Judges will consider entries from the "Class," AHS "Clubs," and the "Community" categories and will use the following criteria for choosing parade winners in that "judged entry" category: (a) use of materials, (b) creative use of space, (c) incorporation of theme, and (d) overall display of school or community spirit. The "theme" is not a title; rather, it is an idea around which to create a float. Judged entries must prominently display the name of the group or organization and a theme-related title on the front of the vehicle pulling the float or on the side of the float itself.

Parade entrants will line up INSIDE BULLDOG BOWL PARKING LOT ONLY; rows will be marked; and officials will assist entries. The parade will proceed east on Main Street to Second Street, moving on the south side of the median only. At 2nd Street, participants will turn south to Richardson Street, moving either to the high school parking lots or returning to Bulldog Bowl to disband.

Access to Bulldog Boulevard WILL NOT BE ALLOWED to anyone except the queen and her court and the AHS Band. Personal vehicles will not be allowed on Bulldog Boulevard. PARENTS who have children in the parade must park in the auditorium parking lot, then walk their children to the floats. Access to the south side of the parking lot will not be permitted, except to parade entries. Assistants will block entrances of the Boulevard and the Auditorium.

NOTE: City ordinance PROHIBITS throwing candy to the spectators, and city regulations require those riding bikes, scooters, motorcycles, and four wheelers to wear proper headgear and safety equipment or be denied participation in the parade.

Thank you, Artesia, for your cooperation and for making the parade a success each year!

Sincerely, Jennifer Humble & Amy Mathis