

it's your move.





CHECK

The board has never looked better, you've made all the right moves. Nothing can stop you now. You're on the edge of your seat and there's only one more play in the game. It's your move.

This is the game - This is the vision. This is where you should be - Artesia, New Mexico. Artesia is a vision, an innovation, an aspiration. We are leaving our mark on the frontiers of progress, growth and potential. Sweeping improvements have been made across every square on the board. Every move you make creates a new possibility. Significant downtown business development has accompanied the renovation of convention, cultural and educational sites.



CHECKMATE

The combined efforts of the business community, civic leaders and government agencies have enabled Artesia to foster a healthy entrepreneurial environment and diversified economy. The result has been steady and sustainable growth over the past decade with Petroleum and Agriculture leading the way.

Landmark projects such as the unique Heritage Walkway and the restored historic Artesia Depot have infused new life and vibrancy into this Eastern New Mexico town. Neighborhood and community programs have helped restore numerous historic landmarks and buildings to their original luster.

This is a vibrant, activity-filled city, one that enables its residents to enjoy an exceptional quality of life. The mild southwest setting offers year-round sunshine. There's no traffic congestion and low pollution. Artesia prides itself in excellent education opportunities, art programs, a large variety of recreation activities, and an ever-broadening cultural landscape.



STRATEGY

FACT - In business, the less it costs, the more you keep. Artesia's lower cost structure invites businesses to take a closer look. Reduced tax rates and lower overall tax structure ranks Artesia as one of the most business-friendly cities in America.

FACT - Businesses need stability. A high percentage of employees own their own homes and find Artesia a delightful place to live and work. Manufacturers report that turnover is extremely low which keeps training costs down and operating efficiency high.

Artesia answers the call when the determining factor of the site selection process is the potential labor force. The local labor pool is large, diverse, skilled and stable, with a reputation for high productivity. With more than 7,000 in the workforce locally and 50,000 within a 40 minute commute on four lane highways, Artesia's substantial labor supply can fill the needs of any company.



Thanks to the efforts of our business community, civic leaders and local government, Artesia has been able to foster economic diversification and an entrepreneurial environment. The past decade has seen steady sustainable growth thanks to these key players.

PETROLEUM INDUSTRY:

Artesia is home to many of the largest oil and gas producers in New Mexico as well as one of the largest producing refineries in the country. The petroleum industry has been very successful in recruiting technical and management personnel to the area.

AGRICULTURE:

This sector has grown tremendously over the years with the increase in the dairy industry. Major agriculture crops include alfalfa, cotton, chili and pecans spread out on nearly 125 farms. Sheep and cattle are raised on approximately 100 ranches throughout the area.

FEDERAL LAW ENFORCEMENT TRAINING CENTER (FLETC):

With 300 employees, the Training Center is the fastest growing sector in the economy. FLETC has a daily on-site capacity of 725 students with 185,000 students a year creating an enormous impact on Artesia's economy. Construction is nearing completion on the new 52,000 sq. ft. administration office and cafeteria. The capital expenditures over the last few years have been over \$13 million.

OTHER BUSINESSES:

Industrial Park is currently home to over twenty businesses including six world-wide companies from manufacturing, service, research and development. The park has recently undergone a \$1.8 million infrastructure upgrade for business and industry. Two acre lots are available at Industrial Park for \$1200 per year. The Industrial Park enjoys all the infrastructure necessary for business and industry to be successful.





LAYOUT

A GOOD POSITION

Artesia is positioned as a very pro-business environment. We have worked hard on improving our community appearance, expanding large-scale corporations in the area and relocating businesses to stimulate Artesia's economy.

The education and workforce development centers are creating a more highly skilled and productive workforce, while helping to shape an environment that supports the expansion of existing and future businesses.

Penasco Telephone Cooperative aggressively assembled a management team of top personnel from around the country to push the company into the new millennium and become a competitive force in the telecommunications industry.

The Federal Law Enforcement Training Center, has had an enormous impact on Artesia's economy. After ten years in the community, the center continually brings in law enforcement officials from all over the world.

Select Milk Producers, one of the top 10 milk companies in the nation, can be found at home, here in Artesia. The milk industry is continuously expanding, and has become an important industry in our community.



The Artesia Vocational Training Center has grown leaps and bounds from its original start-up as a truck driving school. They now host and retrain displaced workers, hold computer education classes and teach electrical skills. Five of the nation's major trucking companies recruit their drivers from this vocational training center.



OPTIONS

Artesia offers in-plant training, industrial revenue bonds, technology jobs tax credit, childcare income tax credit, manufacturing investment tax credit, interstate wats tax exemption, rural jobs tax credit, rural call center capital equipment tax credit, rural software tax credit, technology jobs tax credit, and numerous local level incentives.

INTUITION



Artesia is one of America's most unique cities. Known for its abundant water and named after the artesian wells that first attracted settlers, the community of Artesia is a tribute to the hard work and deep-rooted pride of its people.

Surrounded by farm fields in the Pecos River Valley, the sunlit fields, a vast clear blue sky and a slight breeze describe Artesia's beautiful landscape which enjoys a moderate climate year round. The sun shines about 85 percent of the year, ideal for numerous outdoor activities.

One of Artesia's dearest attributes is its people. The friendly, family oriented community places a high value on its children and their education while offering a wide range of recreational activities and first class facilities for tomorrow's leaders. The quality of life within our community is above and beyond in offering the big city attractions while being small enough to know your neighbor.

Over the past few years, our great city has partnered together with business, industry and

local citizens to change the face our our community for many years to come. The community of Artesia has completed numerous beautification and restoration projects, new homes, new office buildings, school additions and other new facilities. The Heritage Walkway offers a beautiful, tranquil setting filled with bubbling fountains and murals highlighting Artesia's history. Artesia Main Street has also helped to blend Artesia's past and future by renovating the historic Santa Fe Railroad Depot into a state-of-the-art visitors center and museum which is now home to the Artesia Chamber of Commerce.

The unique cultures that make up Artesia's community are a testament to the special atmosphere of the Southwest. The blend of Native American, Hispanic and Western influences gives Artesia a sense of diversity rarely seen elsewhere.

Artesia also offers great shopping with unique one-of-a-kind shops, restaurants, lodging and all the great amenities you need.





CHAMPION



Just like any good game of chess, there is always a winner. The one who rose above them all, saw what needed to be done and took a chance when the opportunity arose. Artesia is making all the right moves. We've seen the board and know where the obstacles and the road to victory lie. There has never been a better time to make an investment in Artesia. With such a promising future, the economy and community of Artesia are ready for you to make your move.

For more information, please contact
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