



City of Artesia	Radius: 1.0 miles	Radius: 3.0 miles	Radius: 5.0 miles
Total Businesses:	405	561	582
Total Employees:	3,753	5,350	5,650
Total Residential Population:	6,752	12,680	14,285
Daytime/Nighttime Population Ratio:	0.56	0.42	0.4

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	27	6.6%	566	15.1%	45	8.0%	956	17.9%	51	8.7%	1,151	20.4%
Construction	18	4.4%	151	4.0%	28	5.0%	291	5.4%	30	5.1%	339	6.0%
Manufacturing	13	3.2%	61	1.6%	18	3.2%	89	1.7%	19	3.3%	94	1.7%
Transportation	13	3.2%	114	3.0%	19	3.4%	164	3.1%	19	3.3%	169	3.0%
Communication	5	1.2%	70	1.9%	6	1.1%	114	2.1%	6	1.0%	114	2.0%
Electric, Gas, Water, Sanitary Services	4	1.0%	109	2.9%	5	0.9%	136	2.5%	6	1.0%	137	2.4%
Wholesale Trade	26	6.3%	134	3.6%	44	7.8%	214	4.0%	47	8.1%	229	4.1%
Retail Trade Summary	90	22.0%	671	17.9%	118	21.0%	977	18.3%	122	20.9%	989	17.5%
Home Improvement	7	1.7%	29	0.8%	8	1.4%	39	0.7%	9	1.5%	40	0.7%
General Merchandise Stores	2	0.5%	69	1.8%	3	0.5%	117	2.2%	3	0.5%	117	2.1%
Food Stores	11	2.7%	107	2.9%	16	2.8%	167	3.1%	17	2.9%	172	3.0%
Auto Dealers, Gas Stations, Auto Aftermarket	15	3.7%	81	2.2%	21	3.7%	114	2.1%	22	3.8%	115	2.0%
Apparel & Accessory Stores	3	0.7%	12	0.3%	4	0.7%	15	0.3%	4	0.7%	15	0.3%
Furniture & Home Furnishings	8	2.0%	23	0.6%	10	1.8%	31	0.6%	10	1.7%	31	0.5%
Eating & Drinking Places	19	4.6%	251	6.7%	27	4.8%	377	7.0%	28	4.8%	382	6.8%
Miscellaneous Retail	25	6.1%	99	2.6%	29	5.2%	117	2.2%	29	5.0%	117	2.1%
Finance, Insurance, Real Estate Summary	34	8.3%	196	5.2%	40	7.1%	233	4.4%	40	6.9%	233	4.1%
Banks, Savings & Lending Institutions	9	2.2%	103	2.7%	11	2.0%	128	2.4%	11	1.9%	128	2.3%
Securities Brokers	4	1.0%	12	0.3%	4	0.7%	12	0.2%	4	0.7%	12	0.2%
Insurance Carriers & Agents	8	2.0%	40	1.1%	9	1.6%	47	0.9%	9	1.5%	47	0.8%
Real Estate, Holding, Other Investment Offices	13	3.2%	41	1.1%	16	2.8%	46	0.9%	16	2.7%	46	0.8%
Services Summary	147	35.9%	1,096	29.2%	197	35.1%	1,535	28.7%	201	34.5%	1,555	27.5%
Hotels & Lodging	6	1.5%	33	0.9%	8	1.4%	52	1.0%	8	1.4%	52	0.9%
Automotive Services	11	2.7%	35	0.9%	18	3.2%	55	1.0%	19	3.3%	58	1.0%
Motion Pictures & Amusements	4	1.0%	12	0.3%	5	0.9%	17	0.3%	5	0.9%	20	0.4%
Health Services	22	5.4%	352	9.4%	25	4.4%	423	7.9%	25	4.3%	425	7.5%
Legal Services	4	1.0%	15	0.4%	4	0.7%	18	0.3%	4	0.7%	18	0.3%
Education Institutions & Libraries	12	2.9%	288	7.7%	18	3.2%	466	8.7%	19	3.3%	475	8.4%
Other Services	88	21.5%	361	9.6%	119	21.2%	504	9.4%	121	20.8%	507	9.0%
Government	31	7.6%	584	15.6%	40	7.1%	640	12.0%	40	6.9%	641	11.3%
Other	2	0.5%	0	0.0%	2	0.4%	0	0.0%	2	0.3%	0	0.0%
Totals	410	100.0%	3,752	100.0%	562	100.0%	5,349	100.0%	583	100.0%	5,651	100.0%

Source: Business data provided by InfoUSA, Omaha NE Copyright 2004, all rights reserved. ESRI BIS forecasts for 2004.