

## Welcome New Members

Pizza Inn Lanes & Games  
1701 Tunbleweed Rd  
Artesia, NM 88210  
Phone: 736-4545 fax: 736-4747  
Contact Persons: Michael &  
Cara Beth Moore\_  
[mandkpizza@msn.com](mailto:mandkpizza@msn.com)

West Main Service  
1501 W Main  
Artesia, NM 88210  
Phone: 746-2699  
Contact Person: Bill &  
Todd Wells

Peachtree Retirement  
Village Community  
1301 Country Club Rd  
Roswell, NM 88203  
505-627-8070  
fax: 505-627-8072  
Contact Person: Theresa Delgado  
[admin@peachtree.com](mailto:admin@peachtree.com)  
[www.peachtreeRET.com](http://www.peachtreeRET.com)

Adelante Development Center, Inc  
1300 W Richey Ave  
Artesia, NM 88210  
Phone: 746-5721 fax: 746-4209  
Contact Person: Ken White  
[Goadelante.org](http://Goadelante.org)  
[kwhite@goadelante.org](mailto:kwhite@goadelante.org)

Callaway Safety Equipment  
1101 S First  
Artesia, Nm 88210  
Phone: 746-2847 fax: 746-3431  
Contact Person: Kendale Hendrix

Janitor Service, Inc  
901 W Aspen  
Lovington, NM 88260  
505-396-6889 fax: 397-3607  
Contact Person: Nathan Dominguez  
[nathandominguez@msn.com](mailto:nathandominguez@msn.com)



## ARTESIA MAINSTREET



Pictured above are newly appointed Artesia MainStreet Director Stephanie Bretz and Events and Promotion Coordinator Lisa Frederick. The two ladies are already busy making plans for the many upcoming projects. The first being the Annual Art Gala & Auction scheduled for Friday October 20<sup>th</sup> at the Ocotillo Theatre Down Town Main Street. We here at the Chamber are all looking forward to working with both of them and wish them the best of luck. Welcome Stephanie & Lisa!!

Visit MainStreet's new web site @  
[www.artesiainmainstreet.com](http://www.artesiainmainstreet.com)

**BULK RATE  
U.S. POSTAGE RATE  
ARTESIA, NM  
PERMIT #105**



GREATER ARTESIA CHAMBER OF COMMERCE  
PO BOX 99  
107 N. FIRST ST.  
ARTESIA, NM 88211-0099  
505-746-2744 800-656-6251  
[commerce@pvtnetworks.net](mailto:commerce@pvtnetworks.net)  
[www.artesiachamber.com](http://www.artesiachamber.com)



## Artesia's 3<sup>rd</sup> Annual Art Gala & Auction

Join us on Friday October 20<sup>th</sup> for the 3<sup>rd</sup> Annual Art Gala & Auction to be held at the Ocotillo Theater, Downtown Main Street.



Hand Woven  
Baskets by  
Lisa Frederick

Each year, Artesia MainStreet and Artesia Chamber of Commerce team up to put on this event with all proceeds going towards the New Year's Eve Outdoor Concert in Heritage Plaza. This year's entertainment for the New Year's Eve Bash is country and westerns stars Diamond Rio.

Some of the Art pieces which have been committed for this year's event are already trickling in. Featured artists will include: Shel Neymark, Vic Payne, and Guillaume Azoulay dba "King of the Line". Donates pieces of Guillaume's are 2 prints titled "Retire" and "Dramatique".



A 1952 Painting By  
V. Joyce Settle

Many local artists will be featured as well, including Vincent Kaydahzinne, Lisa Frederick, Fran Huffman and George Holmes, along with wood workers, quilt makers and more. Many local merchants have contributed specialty items, including; Two Red, Cottonwood Winery, Purple Iris, Ken Mar Furniture, Anne's Card & Gifts and El Angel Art Gallery, just to name a few.



"Retire" By  
Guillaume Azoulay

Tickets are \$25 per person and will be available through the Chamber of Commerce

A complete listing of art pieces will be posted in the coming days and some of the donated pieces are already on display at the MainStreet office located at 510 W Main.

## ALTRUSA CLUB OF ARTESIA Annual Ice Cream Social



Ladies of the Altrusa Club of Artesia held their Annual Ice Cream Social at the Artesia Senior Center on Monday October 19<sup>th</sup>. Each year the group comes together to treat our Seniors to a night of homemade ice cream, a WIDE variety of baked goods and dancing. The evening was full of sweet smiles, sweet faces and lots and lots of sweets to eat!! The ladies served about 100 seniors this year and are already talking about next year's event.



*Come Fly With Us...*

Plans are underway and pilots are gearing up for the 2006 Bulldog Balloon Rally scheduled for Nov. 10<sup>th</sup>, 11<sup>th</sup> & 12<sup>th</sup>. We are anticipating hosting 25 balloons ranging from Smokey the Bear to a handicap and wheel chair accessible balloon. We are also honored to host the "only" pilot in the world who flies his balloon from his wheelchair.

A tentative schedule of events will include; a Pilot-Sponsor meet & greet Friday evening the 10<sup>th</sup> at Pecos Inn beginning at 7pm. The first balloon lift off will take place in Eagle Draw at around 6:45am Saturday morning. Saturday evening we will hold a Sponsor Appreciation dinner and immediately following dinner, the pilots will treat the community to a free "Fire Concert" downtown Main Street. Final lift off will be Sunday morning around 6:45am in Eagle Draw.

Don't miss out on an opportunity to fly the Artesia November Skies with us. For more information on sponsoring a balloon, please contact the Chamber of Commerce @ 746-2744.



### DIRECTORS NOTE

I want to thank the community for the warm welcome I have received as the new director. Ginny and Debbie, our top-notch chamber staff, are the keys to making the transition seamless. Together, they do not let the Chamber miss a beat. I have enjoyed my time with Artesia MainStreet and plan to carry the same enthusiasm for the job and the community to my new position.

As we move into the final quarter of 2006, we will partner up with the City and Artesia MainStreet to plan our 7<sup>th</sup> annual New Year's Eve Celebration. This year, we will ring in the New Year with Diamond Rio! Our fundraising campaign has begun. Please take a minute to look at the Sponsorship sheet inserted in this newsletter. Our sponsors are what make this successful celebration possible every year.

I truly look forward to working with the community, particularly our membership, to keep the Chamber and the City moving forward. Please don't hesitate to stop by the office or give me a call with your ideas, concerns or questions.

Again, thank you one and all for the warm welcome!

## NEW YEAR'S EVE Party in the Plaza Featuring DIAMOND RIO Live In Concert

### FAREWELL RICHARD PRICE

Board of Directors and Members of the Artesia Chamber of Commerce, along with many community leaders met to wish Richard Price farewell and good luck in his new endeavors.

His office staff however, redecorated his office for him as a farewell gift or as a one last "gotcha". We will miss you Richard!!!



## WELCOME HAYLEY KLEIN



Artesia Chamber of Commerce held a Welcome Come & Go for newly appointed Executive Director Hayley Klein on Monday Sept. 18<sup>th</sup>. Members of the Artesia Chamber of Commerce, Community Leaders and Board Members were here to show their support. We are looking forward to working with Hayley and are excited for the many great things to come... Welcome Hayley!!!

### HERITAGE BUSINESS OF THE MONTH



Artesia Trailblazers celebrated and honored Lowell's Pharmacy as Septembers Heritage Business of the Month. The reception took place at Western Bank and those in attendance were Artesia Trailblazers, Artesia Chamber of Commerce, local merchants and community leaders. Congratulations and thank you Lowell's Pharmacy !

### DOOR OF OPPORTUNITY NEEDS PAPER TO SHRED

Individuals at the Door of Opportunity are looking for paper to shred. Marbob Energy has graciously donated a industrial shredder and now they need paper.

The individuals charge 14 cents per pound and the funds are used to help them participate in outside activities, field trips, purchase personal items and helps to build and boost self confidence.

For more information or for paper pick-up service, please call Kim at the Door of Opportunity @ 746-9642

*Door of Opportunity supports children and adults with developmental disabilities become valued members of the community. We fulfill our mission by supporting the choices of our individuals to achieve personal dreams and goals, while improving their quality of life.*

## Upcoming Events

- Oct 1<sup>st</sup> - *Artesia's Day of Praise*  
6pm AHS Auditorium
- Oct 7-9 - *Pecos Valley*  
*Motor Cycle Rally*  
*Eddy Co Fairgrounds*
- Oct 20 - *Art Gala & Auction*  
*Ocotillo Theatre 6:30pm*
- Oct 21<sup>st</sup> - *Art In The Park*  
*Central Park 9am - 5pm*
- Oct 21<sup>st</sup> - *Grand Opening &*  
*Ribbon Cutting Pizza*  
*Inn Lanes & Games - 11am*
- Oct 21<sup>st</sup> - *Praise / Prayer walk*  
*Brannon Financial - 10am*

### November Events

- Nov 10-12 *Bulldog Balloon Rally*
- Nov 30 *Light Up Artesia*  
*(tentative date)*
- Nov 30 - *Legislative Appreciation*  
*Reception (tentative date)*

## ARTESIA'S DAY OF PRAISE

Featuring Dennis Jernigan



Sunday October 1<sup>st</sup> 6:00pm  
at the High School Auditorium  
Admission is FREE, seating is limited

### ARTESIA DRUG & CRIME COALITION

Welcomes Susie Taylor as new ADCC Manager. Susie has already began partnering with many local, county and state organizations and businesses and has plenty of new projects on the burner.



If you would like to volunteer your services and help with efforts to a drug free community, or like more information on the organization, please call Susie Taylor @ 746-2744.

Welcome Susie!!