

## Welcome New Members

The Olive Tree (Health Foods & More)  
208 W Texas  
Artsia, NM 88210  
505-746-1222  
Owner: Elida Bolanos



Special thanks to all of our  
2006 Bulldog Balloon Rally Sponsors and  
event Hotels!!

Pecos Inn	Navajo Refining
Agave Energy	Door of Opportunity
Yates Petroleum	Western Bank
Yates Drilling	Ericson Equipment
Artesia National Bank	SOS Staffing
Fear Family	B&L Equipment
Chaos Café CD-104	PVT
Silver Oak Drilling	Weatherford
Stylish Stitches	Pecos Diamond
Holiday Inn Express	1 <sup>st</sup> National Bank
MYCO	Sandi Sherrell



## Light up Artesia

Thursday, November 30<sup>th</sup>

Join us as we kick off this  
holiday season  
in the heart of  
Downtown Artesia

With late night shopping,  
holiday specials, a visit from  
Santa Claus & lots of food and  
fun for the entire family !!

For booth information, please  
call Ginny @ 746-2744

**SHOP ARTESIA!**

**BULK RATE  
U.S. POSTAGE RATE  
ARTESIA, NM  
PERMIT #105**



## New Year's Eve 2006 "Party in the Plaza" with Diamond Rio

Mark you calendars as this New Year's Eve concert promises to offer the community and its visitors a night to remember with music by country western stars Diamond Rio!! Artesia MainStreet and Artesia Chamber of Commerce have teamed up once again to provide Artesia with yet another spectacular evening filled with family, food, fun, and top notch entertainment. So join us as we ring in the New Year in Heritage Plaza...

Diamond Rio: The group's rich vocal harmonies and glossy picking helped define the "young country" movement of the early 1990s. Diamond Rio began its climb to stardom as the Tennessee River Boys, playing at the Opryland USA theme park in Nashville, TN in the early 1980s. After numerous personnel changes, it solidified into its present membership in 1989 and took the name Diamond Rio.



The following year, the group signed with the newly-formed Arista Nashville label and reached No. 1 with its first single, "Meet in the Middle." Throughout the decade, the hits continued: "Norma Jean Riley," "In a Week or Two," "Love a Little Stronger," "Walkin' Away" and "How Your Love Makes Me Feel." Their chart successes earned four CMA awards for vocal group.

In 1998, Diamond Rio were inducted into the Grand Ole Opry, the first band in 14 years to receive that honor. Their album from that same year emerged as a creative high, with the hits "You're Gone" and "Unbelievable." The 2001 hit ballad "One More Day" revitalized the group's career, after becoming a song of healing after the Sept. 11 terrorist attacks.

With their first seven albums certified gold or platinum, the band scored a No. 1 hit with "Beautiful Mess" in 2002, followed by the No. 1 hit "I Believe" in 2003.

To date, the City of Artesia has been joined by the following businesses and individuals to lend support to this years New Year's Eve event.

Chez Camille	Champion, Inc.	Pecos Valley Equipment
Norbert & Susie McCaw	Devon Energy	J.S. Ward & Son
Ad Venture Marketing	Currier Abstract Co.	Sproles Woodard
TOMSCO, LLC	Smith Engineering Co.	Artesia Country Club Pro Shop
George Gandy Insurance	Boyd Bros.	PVT
Constructors, Inc.	Horner Farms	Southwest Concrete Corp.
Silver Oak Drilling	Kevin & Hayley Klein	Burgess Chiropractic
Chalk & Lorraine Drake	Letcher & Golden	Sue Pemberton
Simons & Associates	Superior Carwash	Altrusa Club of Artesia
Lowell's Pharmacy	Tool Pushers	Central Valley Electric

We still need your support !! We will recognize additional contributors in next month's new letter.

## Pizza Inn Lanes & Games



Artesia Trailblazers and the Artesia Chamber of Commerce met at Pizza Inn Lanes & Games to help with their grand opening on Saturday, October 21. Others attending included Pizza Inn owners CaraBeth & Michael Moore, local managers, employees and several corporate office representatives. Pizza Inn Lanes & Games offers dining, bowling, a game room and fun for the entire family. For party planning or league bowling information, please call 736-4545. Welcome to Artesia Pizza Inn Lanes & Games!!



### DIRECTOR'S NOTE

Moving into the final days of 2006, the Chamber is busy preparing for holiday celebrations. This year we welcome Diamond Rio as our New Year's Eve entertainment, along with many local talents hosted by the KZ 93 Pre Show. We still need sponsors! Please call the Chamber if you are interested in supporting our effort. Enclosed in this newsletter you will find a "Fly Artesia" flyer. The Chamber is assisting in an effort to gather public input regarding additional air service to southeastern New Mexico. Please take a moment to go online and complete a short and simple survey. The information you provide is exactly what we need to move the potential for better air service forward. Next month's newsletter has space reserved just for you, our members. If you are interested in a free advertising opportunity, please send in a business-card sized ad. We will run it at no cost in our December newsletter. Call the chamber for more information.

## KSVP / KZ-93 Artesia Trailblazers Heritage Business of the Month



Artesia Trailblazers honored KSVP / KZ-93 as the October Heritage Business of the Month. The broadcasting company has been serving the Artesia area for over 60 years. Special guest Dave Button, which was the very first person / first voice to go on the air in 1946 was able to attend and share many stories and wonderful memories of his "radio days" here in Artesia. Others in attendance were NM Broadcasting Association President Mat Martinez, NM Broadcasting Association CEO Paula Maez, community leaders, business owners, family, friends, Artesia Trailblazers and Artesia Chamber of Commerce. Congratulations KSVP / KZ-93!!

### November Events

- Nov 3 *Ribbon Cutting & Grand Opening Forest Tire 301 S First*
- Nov 10-12 *Bulldog Balloon Rally Eagle Draw*
- Nov 11 *Balloon Fire Concert Downtown Main Street*
- Nov 16 *Heritage Business of the Month - honoring Don Moore and will be held in the Artesia Chamber Board Room*
- Nov 16 *Artesia's Art Gala & Auction Artesia Country Club*
- Nov 30 *Light Up Artesia Downtown Artesia*
- Nov 30 *Legislative Appreciation Wellhead Party Room*

### Upcoming Events

- Dec 1 *Paddock Café in Riverside 11am Grand Opening & Ribbon Cutting*
- Dec 31 *New Year's Eve Celebration Party in the Plaza with Diamond Rio*

## Artesia General Hospital

Celebrates the grand opening of the new facility!



Artesia General Hospital Board of Directors, CEO Kenneth W. Randall, Artesia Trailblazers, Artesia Chamber of Commerce, and many community and business leaders attended a VIP reception to celebrate the official opening of the new hospital on Thursday, October 19. For more information on services offered please call 748-3333 or visit [www.artesiageneral.com](http://www.artesiageneral.com).

Congratulations Artesia General Hospital on a long awaited beautiful new facility!

## Callaway Safety Equipment



Artesia Trailblazers, Artesia Chamber of Commerce, business owners and community members gathered at Callaway Safety Equipment for a grand opening and ribbon cutting ceremony on September 28. Callaway Safety Representatives were on hand to help with tours of the building and cook up some good 'ol Cajun recipes. Congratulations Callaway Safety Equipment!!

A special thanks to all of the artists and merchants who donated items for this year's

### Art Gala & Auction

#### Artists

Guillaume Azoulay	Betty Jo Allen	Shel Neymark
V. Joyce Settle	Kim Kafton	Steven Myers
Jimmi W. Love	Dr. Jerry Cox	Robert Summers
Barbara Bowen	Bill Siegenthaler	Gary Morton
Jennifer Yates Peterson	Merrill Nix	George Holmes
Gale Simonson	Mike Hill	Charles Collins
Mary Hendrickson	Lisa Frederick	Tammy Dunlap
Fran Huffman	Sue Kehoe	Cyndy Nesbit
Mary Beth Yates	Steve Huttanus	Virginia Haldeman
Vincent Kaydahzinne	Mark Smith	Mike Phipps

#### Merchants

Poor Boys Metal Art	College Gift Shop
Anne's Cards & Gifts	Pecos Flavors Winery
Just Roping Creations	Woody's Jewelry
Kilpatrick Jewelry	Purple Iris
Bennies Western Wear	Ken-Mar Furniture
TwoRed	El Angel Art Gallery
Cottonwood Winery	Honey Depot

## Artesia National Bank



Bank representatives, staff and customers are all enjoying the new Artesia National Bank building, which is officially open and serving customers. An all day grand opening celebration was held on September 29, which included a live remote with KZ-93, an information booth with the Artesia Drug & Crime Coalition and lots of food & goodie bags. Artesia Trailblazers were on hand for a ribbon cutting ceremony along with Mayor Manuel Madrid, Artesia Chamber of Commerce, community leaders, business owners and out of town visitors. Congratulations Artesia National Bank on your new beautiful facility!!

## Shop Artesia - New Year's Eve Drawing

Save your receipts beginning November 1 for chances to win prizes during the New Year's Eve Party in the Plaza with Diamond Rio! Receive one ticket for every \$50 spent at any of the Artesia merchants. Receipts may be turned in at the Artesia Chamber of Commerce Monday through Friday from 9am to 4pm. The last day to turn in receipts is December 28.

*For more information, please call 746-2744 or 746-1117*