

Business Day in Santa Fe Legislative Reception

We would like to send a GREAT BIG thanks out to our members who donated "goodies" for us to take and share with other New Mexico communities as well as our legislative members. The evening was a huge success and we are looking forward to next year's trip. If you are interested in attending the 2008 Legislative Reception and representing Artesia, please contact the Chamber of Commerce @ 746-2744.

Aflac
Artesia Ford Sales
Artesia National Bank
Deans Electric
Excalibur Creations
Horner Beans

Horner Farms
Navajo Refining Company
Penasco Valley Telecommunications
Pioneer Dairy Lab
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Yates Petroleum Corp.



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www.artesiachamber.com

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2007 Artesia Chamber of Commerce Community Guide

It is time once again for a new Community Guide. The Chamber staff has been making plans for an updated guide that will include all the information a visitor or potential new resident would like and need to know about Artesia and the area.

The Community Guide is a perfect opportunity for you to advertise your business, industry or the community in general because we want to make this Guide work as the Guide to Artesia.

We plan to make the Community Guide as timeless as possible. It will contain the latest information we have available, including projections for our growth that will give the reader some insight into the direction Artesia is taking. We will include information such as dining and shopping guides, lodging and member information that will give visitors the information they need to stay and potential residents the information they want to see when making relocation decisions. Highlights about our schools, industry and City will help define our community to the reader. We plan to print thousands of copies that will be placed in visitors' centers and chambers all over New Mexico and will be sent to every person who requests information about Artesia.

That means your advertising dollar will work for you for more than just a month or a year. With one investment, the Guide will work for you for a couple of years, and it will be seen across the state and, indeed, across the country. We want to spread the word about the great things Artesia has to offer so that people will know it is an excellent place to live, shop, work and play.

For more information about advertising rates, please see the Community Guide insert inside this month's newsletter. Please note the discount offered only to you, our Chamber members. We also invite you to call or visit us with your questions. The Chamber is located at 107 N. First and our telephone number is 746.2744.

Chamber Membership

Welcome to 2007, members!

First of all, thanks to all of you who have renewed your membership with the Greater Artesia Chamber of Commerce. We truly appreciate your support.

Now, it is time for us to hear from you. We are taking advantage of the new year to review our current membership benefits. It is our goal to offer our members the best that we can, so we would like to develop a membership packet that works for you.

We are in the process of creating a new membership benefits packet that will go to each of you and will be useful to recruit new members. Some ideas we are considering include member-to-member discounts, relocation requests contact information, quarterly luncheons, regular workshops, and a members-only section on our website.

Again, these are only ideas right now. We would like to hear from you about the needs you and your business have. Please call, visit or email us with your ideas. Our telephone number is 746-2744. We are located at 107 N. First St. You can send email to debbie@artesiachamber.com.

2007 Calendar of Events And Web Site Updates

Please take a minute to review the inserted Calendar of Events for 2007 and mark your calendars. If your organization has an event to post on this calendar, please contact the Chamber of Commerce at 746-2744. Please keep in mind that all of these dates are subject to change. Also please check out our web site @ www.artesiachamber.com and let us know if there are any changes to your information listed or any added information we need to post.

Tate Branch Dodge Grand Opening & Ribbon Cutting



Members of the Artesia Trailblazers and the Artesia Chamber of Commerce along with Owner Tate Branch and his family celebrated the grand opening of Tate Branch Dodge in January. Others attending were store managers, employees, business leaders and representatives from both Artesia and Carlsbad. Chrysler representatives were also present to show their support of the new ownership. Welcome Tate Branch and GOOD LUCK!!



DIRECTOR'S NOTE

Greater Artesia Chamber of Commerce has a busy year ahead. This month's newsletter outlines many of our tasks and events for the year.

Please take the time to look at the Calendar of Events we have placed as an insert this month. It will tell you what we know is going on in the community this year.

In terms of programs, the Chamber staff is working on an updated Community Guide to promote Artesia and an updated membership benefits package that will affect you, our members.

We also are working with the Trailblazers to continue welcoming new businesses to town and recruit new members to our Chamber network.

As always, we are interested in hearing from you. Please call, visit or email us. We'd love to have your input!

There is still time to get your 44th Annual Altrusa Smorgasbord tickets!

For more information, please call
Ginny, Hayley or Debbie @ 746-2744

Adults \$8 Children \$3

This month's
newsletter
proudly
folded and
stuffed
by our
friends at
The Door of
Opportunity

Thank You!!!

Don't forget
to recycle
your old
phone books.

Drop them
off at
Artesia Clean
& Beautiful
or here at the
Chamber of
Commerce

Artesia Senior Center Ribbon Cutting

Members of the Artesia Trailblazers, Artesia Chamber of Commerce along with City officials, business leaders and the entire Senior Center staff celebrated the grand opening of phase 2 of the Senior Center in January. This Phase of the construction included a brand new 3 car garage, a wood working shop, billiards room, arts & crafts room, game room, RSVP office, an extended the multi purpose(or dance hall) room. This is an amazing facility and has much to offer our senior citizens of Artesia. For more information, please call 748-1207 or drop by to pick up a monthly calendar. Congratulations, Artesia!!!



A Special Thank You To Our 2006 New Year's Eve Sponsors

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Artesia Country Club Pro Shop
Ad Venture Marketing
Agave energy
Altrusa Club of Artesia
Artesia Animal Clinic
Artesia Car Enthusiasts
Artesia Clean & Beautiful
Artesia Credit Union
Artesia Daily Press
Artesia Ford Sales
Artesia General Hospital
Artesia National Bank
Artesia Physical Therapy
Artesia Racquet & Health Club
Artesia Trailblazers
ASPEN of New Mexico
Artesia Vocational Training Center
Boyd Brothers
Brown Drug
Bryan Printers
Bulldog Construction
Burgess Chiropractic
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Century 21-Emily Moore
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Miller Chemical
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MYCO
Navajo Refining Company
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Parts Center-NAPA
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PVT
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