

Welcome New Members

ComCast Spotlight
1010 N Virginia
Roswell, NM 88201
Phil Hernandez: 624-9220 fax:624-9225
www.comcastspotlight.com
Phil.hernandwz@cable.comcast.com

Century 21 Home Planning
3117 N Main
Roswell, NM 88201
Emily More: 622-0021 fax:623-3939
www.century21homeplanning.com
Emily@c21hp.com

Benchmark
301 N Main
Roswell, NM 88201
John Buckmister: 627-6785 fax:627-0063
www.benchmarkkwtx.com
jbuckmister@benchmarkkwtx.com

Eddy County CASA
405 S 2nd
Artesia, NM 88210
Arlas Blackwell: 746-6077



"Sculpture"
by Bill Singenthaler

“Art Crawl”

Friday March 3rd 4-8pm
Downtown Artesia

Experience the Art in
Participating
Merchants

La Fonda	Heritage Inn
Ken Mar Furniture	Shirley's Bridal
Cowgirl Retro	Two Red
Handmade Treasures	The Cop Shop
Cottonwood Winery	The Garden Café
Kilpatrick Jewelry	El Angel Art Gallery
Jinxx Sports	Jahva House
The Purple Iris	Andrea's Fashions
Anne's Cards & Gifts	Artesia Art Council
Artesia Clean & Beautiful (@ Ocotillo Theatre)	The Filter Café

Participating Artist

Jim Aho	Nita Harrell
Vincent Kaydahzinne	Krista Lewis
Clara Menefee	Julie Mineheine
Bill Singenthaler	

Stroll our beautiful downtown area, browse fine art by local artists and enjoy some wine from our local winery. Also, register for one of three bottles of wine being given away by the "Cottonwood Winery".

We'll see you there!!

For more information, please contact Two Red @ 746-2579

BULK RATE
U.S. POSTAGE RATE
ARTESIA, NM
PERMIT #105



ARTESIA CHAMBER OF COMMERCE ANNUAL AWARDS BANQUET

Proudly presents Guest Speaker / Performer

LARRY GATLIN

Tuesday April 18, 2006 at the Artesia Country Club



Whether it be entertaining good friend President George Bush, performing live theatre or promoting his book; "All The Gold in California", Larry Gatlin is certainly a well known household name. Larry Gatlin was born in 1948 in Seminole, Texas. The oldest of the three Gatlin brothers, he was by age seven, already accompanying younger brothers, Steve and Rudy in singing at family and church events. In college, Larry majored in English and developed "a love affair with the English Language" that later served him in his songwriting. While Steve and Rudy were finishing college, Larry was already touring the small clubs and listening room circuit as a solo act, looking forward to the time when he could afford to expand his live show to include his brothers. In December 1992 marked however, a farewell to concert tour for the Gatlin brothers.

Then, came a major turning point in Larry's career. Larry took the lead role in the Tony award winning best musical "The Will Rogers Follies." Although initially Larry made his name in the music industry, he is now a man of theatre and about as active in the field as one can be. These days he's not just staring in musicals, but writing, directing, and producing them as well.

*Don't miss out on the opportunity to meet Larry Gatlin in Person at this year's Awards Banquet.
Reserve your tickets today by calling the Artesia Chamber of Commerce @ 746-2744*

FEBRUARY'S HERITAGE BUSINESS OF THE MONTH

Artesia Trailblazers honored Ruth's Restaurant as Heritage Business of Month on Thursday February 16th. Guests who attended the celebration included friends and family, employees, local merchants, Artesia Trailblazers and Artesia Chamber of Commerce staff members.

On February 15th, 1967 Alton and Ruth Bratcher decided to purchase the local Tastee Freez from John Trainor, a local businessman. For the first few years Alton and Ruth ran the business as a drive in. It was the typical American Drive-in complete with Carhops, Curb Service, Cherry Cokes, Burgers, Fries and Milk Shakes. In 1972 they built on to the building took the side awning down and got rid of the Car Hops. Then in 1976 they closed down for 9 weeks and remodeled the store. When they reopened they had seating for 100 and started opening for breakfast. They continued to expand the menu, started catering and became a great little local restaurant.

Congratulations Ruth's Restaurant for 39 years of service to Artesia!!!!



THE JAHVA HOUSE

Owner Rob Morrissey Celebrated the "Grand Opening" of his new coffee / sandwich shop with a ribbon cutting ceremony presented by Artesia Trailblazers on Feb. 3rd. Those in attendance were Rob Morrissey, employees, family, friends, Artesia Trailblazers and Artesia Chamber of Commerce.

Welcome Jahva House!



CASA's 2006 GPS Guided Treasure Hunt "Dash for Cash"

The first ever GPS guided treasure hunt was held Saturday February 25th with all proceeds to benefit CASA. The day was full of fun and activities with 2 daughters and 2 daddy's; Billy & Amy Horner and David & Megan Rowland coming out the big winners of the day! The team received a BIG check for \$500 sponsored by PVT. Ginny Bush and her students in the E.F. Foreign Exchange program participated as well, and had GREAT fun!!

Thanks to all participants and sponsors of this years event...



Cody Price with PVT & Ken Murphy with CASA present the winning check



Lunch Time!!

ARTESIA HISPANIC HERITAGE 2006 REINA PAGEANT

Applications are now available for the Artesia Hispanic Heritage 2006 Reina Pageant. Applications can be picked up at the Artesia Chamber of Commerce or your local School. The competition which is open to all girls enrolled full time in Artesia or Lake Arthur Public Schools grade 8 through 12 with at least a 2.5 GPA. Prizes will vary depending on level of award. Prizes and recognition will be in forms of savings bonds, gift baskets, certificates, trophies, sash & crown. All contestants will be interviewed by a panel of judges with the talent competition optional to contestants and will aid in a higher overall score. Talents can vary from singing, dancing, playing musical instrument, acting, cheering,, reading poems, displaying art project such as a painting, sewing or craft project.

DEADLINE; All applications and required documents must be turned in at the Artesia Chamber of Commerce no later then March 13, 2006.



Alexis Orosco
2005 Cinco De Mayo Reina

March Calendar Of Events

- Fri. March 3, 2006:* Recycle Artesia Art Show Sponsored by Artesia Clean & Beautiful to be held at the Ocotillo Theatre
- Fri. March 3, 6006:* Artesia Art Crawl Down Town Artesia
- Tues. March 7, 2006 :* City Elections; Don't forget to VOTE
- Thurs. March 30, 2006:* Comcast Spotlight Grand Opening & Ribbon Cutting 5:30pm at Penasco Valley Telecommunications located at 4011 W Main



Nancy Dunn, Director of the Artesia Historical Museum & Art Center presents to the Artesia Chamber of Commerce a copy of Dr. Jerry Cox's publication, Ghost of the Guadalupe's. A book which outlines a factual history of agriculture, families and events between 1905 and 1955 in Southern New Mexico. The Artesia Historical Museum & Art Center Foundation recently purchased copies of the publication as donations to several local organizations. Additional copies of the publication have also been presented to the Artesia Public Library and The Artesia Historical Museum & Art Center. Please feel free to stop[by anytime to view our copy...

To purchase your copy, please contact
Dr Jerry Cox @ 505- 887-8835



Artesia's division of the American Cancer Society's Relay for Life "Kick-Off Rally" and Ribbon Cutting took place on Thursday February 23rd at the Pecos Inn. Teams from all over Artesia gathered to register for this year's Relay. The Grand Prize for the night was a one night stay at The Lodge in Cloudcroft and Sunday brunch for two.

Thanks to all registered teams, see you all on May 19th & 20th ...



Nelva Tulk, left, co-chair of Relay for Life, presents Shawn Stufflebeam and his wife Joy with the winning prize package.

YOU STILL HAVE TIME
TO GET YOUR TEAM TOGETHER!
JUST CALL Nelva or Lyndee @ 748-3333
ntulk@artesiageneral.com or lgraham@artesiageneral.com



ALTRUSA CLUB OF ARTESIA

With the leadership of President Lori Terry and Vice President Leah Smith the ladies from Artesia Altrusa Club put on yet another successful fundraising event as they held their 43rd Annual Smorgasbord on Sunday February 12th with phenomenal ticket sales...

"Altrusa Girls Of The Month" to include; April Clayton, Diane Coddling, Leticia Varelas, Naira Mendoza, Rheacalynn Leonard, Analisia Stewart, Megan Rowland, D'Naye Pounds & Jessica Bussell were on hand to help serve ice tea, coffee & water while members of Altrusa served dinner cafeteria style in the lunch room at Park Jr High. Also on hand to help prep and serve were our Foreign Exchange Students, Sandra Ederal of Norway, Gesa Hinrichsen of Germany & Apinya Jao-Tawipart of Thailand.

All proceeds from the fundraiser will go towards serving Artesia's LOCAL organizations which include: American Field Service, Artesia Chamber of Commerce Fireworks, Artesia Clean & Beautiful, Good Samaritan Helpers Club, Scholarship Program, Artesia MainStreet, Artesia Schools Gifted Program, CASA, Choral Trophy, Girls State, Grammy's House, Hospice, Local Literacy, Meals on Wheels, Partners in Education, Senior Salute, AHS Girl of the Month, and Habitat for Humanity.



THANK YOU ALTRUSA !! YOU ARE A TRUE BLESSING TO OUR COMMUNITY